

JOHN BUDAY

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Summary

Experienced news and feature writer for multiple publications for four years. Has managed and produced audiovisual projects using software including Premiere, Audition and iMovie. Actively seeking to apply skills and experience in audiovisual projects such as podcasts, documentaries, and video content.

Skills

- Story shaping
- Podcast writing and production
- Audio production
- Audio post-production
- Short-form documentary production
- Interviewing
- Writing stories on deadline
- Voice recording
- Shooting live video
- Photography

Experience

Associate Publicist | Buday Thought Leadership Partners – Remote | 01/2021 – Current

Producing my father’s monthly thought leadership video-podcast, “Everything Thought Leadership.” The series contains video and podcast counterparts. I have also set up Twitter marketing campaigns for his book and conducted outreach for podcasting opportunities.

Writer (Freelance) | Static Media (SVG.com) - Indianapolis, Indiana | 04/2022 - Current

Writing for Static media’s SVG brand, covering gaming news. Working in Slack and Static Media’s submission portal. Back-linking articles with keywords for SEO.

Student Editor (Freelance) | Entrepreneur & Innovation Exchange (online academic journal published by the University of St. Thomas) - Minneapolis, MN | 06/2020 - Current

Wrote series of articles interviewing award-winning student entrepreneurs. Generated over 58,000 views on my best-read article. Created video series on how to launch a business (working with pre-recorded interviews of highly successful founders of businesses such as Best Buy, LegalZoom and MinuteClinic). The most popular video has reached over 400,000 views.

Contributor | Screen Rant – Montreal, Quebec | 07/2021 – 10/2021

Freelance writer for the website's Gaming News section. I learned how to navigate Slack, WordPress and Asana. Wrote 5-10 articles a week.

Contributor | Amherst Wire - Amherst, MA | 09/2019 - 12/2019

Hosted episodes of video series on topics of student interest. Interviewed students on camera. Set up and operated camera and sound equipment to capture best possible audio and video. Edited footage and incorporated appealing visuals into one video in the series.

Collegian Staff | Massachusetts Daily Collegian - Amherst, MA | 11/2017 - 12/2019

Wrote 19 features and local news stories. Interviewed sources by phone and in person. Took photographs for several stories using a DSLR camera.

Education and Training

University of Massachusetts Amherst | Amherst, MA **Bachelor of Arts**: Journalism

Minor: Film Studies

Accomplishments

Dean's List Honoree for over half of college semesters.

Websites, Portfolios, Profiles

- <https://youtu.be/1YNun0m5Lk0> – The first entry in a hybrid video-podcast series I'm producing for my father, a thought leadership marketer with over 35 years of experience. The podcast is him interviewing other prominent thought leaders in the industry today.
 - Here is the [podcast counterpart](#).
- <https://youtu.be/ielOyyUGGb0> – The video portion of the 13th episode in the thought leadership video-podcast series.
 - [Podcast counterpart](#)
- <https://eiexchange.com/content/learn-from-leaders-developing-an-idea> – The first entry in a series of videos I edited (from pre-recorded interviews), featuring advice from famous entrepreneurs on how to grow and maintain your startup.
- [Learn From Leaders: Famous Founders' Best Advice for New Ventures](#) – The overview article listing all of the videos I produced as part of the Learn From Leaders series.
- <https://youtu.be/vpAFIpyCSn0> – A short instructional video I filmed, directed, and produced detailing how to make Spanish paella.

- <https://soundcloud.com/user-990304397/dram-addict-ep1-theater-as-a-collective-experience> – This is an arts and pop culture podcast, self-started, edited and produced, with my own reporter tracks as narration.
 - <https://drive.google.com/file/d/1pEPnc2ZgerwylwamjfrWsrq2lbBgE8Zr/view?usp=sharing> – I produced, directed and edited this short documentary for a class project. It focuses on a Hadley-based rap and hip-hop artist on a mission to encourage more female emcees to enter the music industry.
 - [For Student Writers: The Lucrative Career Option You Haven't Heard of](#) – I edited an interview with my father, a thought leadership marketer, and produced a SoundCloud podcast from it detailing his experience and perspective in the field..
 - [Ask UMass — End of the decade music](#) – a short video I hosted for Amherst Wire (an online publication at my school) as part of a student life series.
 - [Ask UMass — Hockey](#) – a short video I edited and hosted as part of that same series for Amherst Wire.
 - [Student Entrepreneurs Tackle Clean Water Challenge](#) – An entry in a series of articles I wrote for EIX, an academic journal, on student entrepreneurs' prize-winning innovations and the startups they built around them. [An overview of the entire series can be found here.](#)
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 - <https://amherstwire.com/?s=John+buday>
 - <https://dailycollegian.com/?s=John+buday>